



# SOLAR WORLD CONGRESS VIRTUAL CONFERENCE 25-29 OCTOBER 2021

## SWC 2021 Sponsorship Packages

ISES Solar World Congress  
25 – 29 October 2021  
Virtual Conference  
[www.swc2021.org](http://www.swc2021.org)

Sponsorship Package	Platinum	Gold	Silver	Supporting	Other/Custom*
<b>Before the Congress</b>					
Full Congress Registrations	4	3	2	1	
Time Independent Early Bird Tickets	4	3	2	1	
Logo on Congress Website (linked to company website)	Prime position	2nd prominent position	3rd prominent position	Logo on Sponsor List	
Sponsor Portrait in Congress Newsletter Mailings	Once; after sponsorship confirmed	Once; after sponsorship confirmed	-	-	
Logo in Congress Newsletter Mailings	Prime position; starting with first newsletter after sponsorship confirmed	2nd prominent Position; starting with first newsletter after sponsorship confirmed	3rd prominent Position; starting with first newsletter after sponsorship confirmed	-	
Dedicated Sponsor Portrait Mailing	1	1	-	-	
Company presentation on a sponsor subsite on the Congress website	Prime position	2nd prominent position	3rd prominent position	logo on sponsor list	
Social Media Post welcoming Sponsor	3	2	1	1	
Full visibility of company (logo, virtual booth) in the congress platform one week before the start of the congress	✓	✓	✓	-	

<b>During the Congress</b>					
Virtual Booth**	✓	✓	✓	-	
Presentation during CEO Roundtable***	✓	✓	✓	-	
Logo on Congress Platform	Prime position	2nd prominent position	3rd prominent position	Logo on sponsor list	
Logo on Congress Website (linked to Company website)	Prime position	2nd prominent position	3rd prominent position	Logo on sponsor list	
Logo in daily Congress Newsletter Mailings	Prime position	2nd prominent position	3rd prominent position	-	
Logo on the lobby page of the virtual conference	Prime position	2nd prominent position	3rd prominent position	-	
Logo on all announcement slides during sessions	Prime position	2nd prominent position	3rd prominent position	-	
Logo on all other pages of the virtual conference	Prime position	2nd prominent position	3rd prominent position	-	
Company Portrait on a sponsor subsite on the Congress website	Prime position	2nd prominent position	3rd prominent position	logo on sponsor list	
Social Media Post about Sponsor	3	2	1	-	
<b>After the Congress</b>					
Logo in Follow Up Congress Newsletter Mailings	Prime position	2nd prominent position	3rd prominent position	-	
<b>Package Price****</b>	<b>€7,500</b>	<b>€5,250</b>	<b>€3,200</b>	<b>€1,650</b>	

- A **10% discount** applies on all sponsorship packages for ISES Corporate Members as well as for corporate members of ISES partners.
- A **10% discount** also applies to sponsors of previous ISES SWCs. To learn more, please contact us at [swc@ises.org](mailto:swc@ises.org).

**\*Other/Custom Sponsorship:** Custom sponsorship packages can be provided to meet your company's specific needs. Sponsorship can also be available for certain parts of the programme only such as a sponsored networking session. To learn more, contact us at [swc@ises.org](mailto:swc@ises.org)

**\*\*Virtual Booth:** Your virtual booth will be set-up like a webpage, with several possibilities for you to get in touch with your target group and to network. You may upload the following: a banner / picture and logo, a description of your company, videos and brochures and other documents to be offered for download. Your company representatives will be able to personally staff the booth to connect with the congress participants, direct them to your website and social media presence and more. Get in touch with our participants via chat and one by one call.

**\*\*\*CEO Roundtable:** A session during SWC 2021 bringing together all SWC 2021 sponsors to present short (non-marketing) presentations followed by a moderated discussion with the speakers and audience. The event will be open to all congress attendees and advertised in the congress programme. The organizers reserve the right to organize this session or the presentations as it sees thematically appropriate to fit in the congress program.

**\*\*\*\*Prices in Euro, not including VAT**

### Sample Image of virtual booth

